Atty. Docket No.: YOR920030442US1 PATENT

Amdt. Dated June 12, 2008

Reply to Office action of March 14, 2008

Appl. No.: 10/725,735

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A method for selecting a logical branch in a storyline among a plurality of available storyline branches, based on voters' votes, comprising:

accumulating the votes from voters;

selectively excluding votes for a specific storyline branch by excluding the votes within a predetermined period of time before the specific storyline branch occurs;

determining if the votes are weighted, wherein if the votes are weighted, selectively multiplying the votes by respective weight factors, said weight factors being proportional to graduated ticket pricing;

determining if additional votes remain to be accumulated, wherein if additional votes remain to be accumulated, repeating an accumulation of the votes until all the votes have been incremented;

calculating a total for the accumulated votes; and

selecting a wining tally that corresponds to a storyline branch, based on the total of the accumulated votes;

transferring the storyline branch to a content branching system; and displaying the transferred storyline branch.

2-30. (cancelled)